

**REPRESENTASI JURNALISTIK INVESTIGASI DALAM FILM *SPOTLIGHT*  
(Studi Kualitatif dengan Pendekatan Semiotika Roland Barthes dalam Film  
*Spotlight*)**

**Anastasia Ria Utami**

**Abstrak**

Film *Spotlight* adalah film bertema jurnalistik investigasi yang memenangkan banyak penghargaan, salah satunya penghargaan film terbaik di ajang *Academy Award* ke-88. Film kisah nyata ini menceritakan tim jurnalistik investigasi dari sebuah media cetak di kota Boston. Tim spotlight mendapat tugas menginvestigasi kasus pelecehan seksual oleh pastur. Tim spotlight akhirnya dapat mengungkap keburukan organisasi pada gereja Katolik. Tujuan penelitian untuk mencari makna dan tanda jurnalistik investigasi dalam film *Spotlight* yang dianalisis menggunakan teori semiotika Roland Barthes. Penelitian ini menggunakan pendekatan kualitatif deskriptif. Analisis dilakukan dengan unit denotatif, konotatif, dan mitos/ideologi. Terdapat 176 scene dalam film *Spotlight*, dan ada 27 scene yang merepresentasikan jurnalistik investigasi. Makna dan lambang jurnalistik investigasi pada film *Spotlight* direpresentasikan menggunakan acuan teori proses investigasi Sheila Coronel, sebelas langkah reporter investigasi Paul Williams, dan ciri jurnalistik investigasi dari Laksono. Ada 9 scene menggunakan metode sebelas langkah reportase investigasi dari Paul Williams, original search, yang terdiri dari paper trails dan people trails. Ideologi dari tim spotlight ada di scene 2,3,4,7,8,21-24,25-27. Penelitian ini dapat dikembangkan menggunakan metode semiotika lain dengan tetap menggunakan obyek film atau obyek lainnya.

Kata Kunci : Film, semiotika Roland Barthes, jurnalistik investigasi

**REPRESENTATION OF JOURNALISTIC INVESTIGATION ON THE  
SPOTLIGHT MOVIE  
(A Qualitative Study Approach with Logician Roland Barthes Semiotic on the  
Spotlight Movie)**

**Anastasia Ria Utami**

**Abstract**

Spotlight movie is the one of journalistic movie's theme that won many awards, the one is in the Academy Awards 88. The reality movie tell about journalistic investigation team from Boston's pers. Spotlight team get a job to investigate the sexual abuse case by the Priest. Finally, spotlight team can uncover bad organization on the Catholic church. The purpose of this research to find meaning and sign of journalistic investigation on this movie that are analyzed by the logician Roland Barthes theory. This research using a qualitative descriptive approach. Analysis done with sort of denotative, connotative, and myths ideology. There are 176 scenes in the Spotlight movie, and there are 27 scenes that represent investigative journalism. Meaning and sign of journalistic on Spotlight movie represented using investigative process from Sheila Coronel, eleven steps of investigative reporter from Paul Williams, and characteristic of investigative journalism from Laksono. There are 9 scenes using the eleven steps of investigative reporter form Paul Williams, original search, which consists of paper trails and people trails. The ideology of the spotlight team is in the scene 2,3,4,7,8,21-24,25-27. This research can be developed using other semiotics methods while still using movie objects or other objects

Keywords : movie, logician Roland Barthes, investigation of journalistic