

# HUBUNGAN PERILAKU MASYARAKAT DENGAN KEPATUHAN PENERAPAN PROTOKOL KESEHATAN DI MASA PANDEMI COVID-19

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## Abstrak

Pandemi Covid-19 ditetapkan sejak tanggal 11 Maret 2020 oleh WHO. Pemerintah Republik Indonesia telah mengeluarkan protokol kesehatan yang dilaksanakan diseluruh wilayah Indonesia dan dipandu secara terpusat oleh Kementerian Kesehatan Republik Indonesia. Penelitian ini bertujuan untuk mengetahui hubungan antara perilaku masyarakat dengan kepatuhan penerapan protokol kesehatan di masa pandemi Covid-19. Pengambilan sampel dilakukan dengan cara *propotional stratified simple random* dengan menyesuaikan kriteria inklusi dan eksklusi yang telah ditetapkan dengan jumlah sampel sebanyak 230 sampel. Pengumpulan data dilakukan dengan menyebarkan kuesioner yang berisi tentang perilaku yang terdiri atas pengetahuan, sikap dan tindakan dan kuesioner kepatuhan. Analisa data yang digunakan adalah analisis univariat dan bivariat. Analisis univariat yaitu dengan melihat distribusi frekuensi persentase dari masing-masing sub variabel karakteristik ibu menyusui. Analisis bivariat menggunakan uji Chi Square. Hasil uji analisis Chi Square menunjukkan nilai p-value pengetahuan dengan kepatuhan sebesar 0,028 yang artinya terdapat hubungan antara pengetahuan dengan kepatuhan. Hasil analisis sikap dengan kepatuhan menunjukkan p-value = 0,004 yang artinya ada hubungan antara sikap dengan kepatuhan. Hasil analisis tindakan dengan kepatuhan menunjukkan p-value=0,009 yang artinya ada hubungan antara tindakan dengan kepatuhan. Kesimpulan dari penelitian ini adalah terdapat hubungan antara perilaku masyarakat dengan kepatuhan penerapan protokol kesehatan di masa pandemi Covid-19. Peneliti menyarankan pada masyarakat agar meningkatkan kembali kesadarannya dalam menerapkan protokol kesehatan seperti menerapkan mencuci tangan, memakai masker dan menjaga jarak serta menjauhi kerumunan.

**Kata Kunci :** Covid-19, Perilaku, Kepatuhan, Protokol Kesehatan

# **COMMUNITY BEHAVIOR RELATIONSHIP WITH COMPLIANCE WITH THE IMPLEMENTATION OF HEALTH PROTOCOLS DURING THE COVID-19 PANDEMIC**

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## **Abstract**

The COVID-19 pandemic has been declared since March 11, 2020 by WHO. The Government of the Republic of Indonesia has issued a health protocol that is implemented throughout Indonesia and is centrally guided by the Ministry of Health of the Republic of Indonesia. This study aims to determine the relationship between community behavior and compliance with the application of health protocols during the Covid-19 pandemic. Sampling was done by means of propotional stratified simple random by adjusting the inclusion and exclusion criteria that have been set with a total sample of 230 samples. The data was collected by distributing questionnaires containing the behavior consisting of knowledge, attitudes and actions and a compliance questionnaire. Analysis of the data used is univariate and bivariate analysis. Univariate analysis is by looking at the percentage frequency distribution of each sub-variable characteristic of breastfeeding mothers. Bivariate analysis using Chi Square test. The results of the Chi Square analysis test show that the p-value of knowledge with compliance is 0.028, which means that there is a relationship between knowledge and compliance. The results of the analysis of attitudes with compliance show p-value = 0.004 which means that there is a relationship between attitude and compliance. The results of the analysis of actions with compliance show p-value = 0.009, which means that there is a relationship between action and compliance. The conclusion of this study is that there is a relationship between community behavior and compliance with the application of health protocols during the Covid-19 pandemic. Researchers suggest the public to increase their awareness in implementing health protocols such as applying hand washing, wearing masks and maintaining distance and staying away from crowds.

**Keyword :** Covid-19, Behavior, Compliance, Health Protocol