

STRATEGI IMPLEMENTASI KEBIJAKAN DINAS KESEHATAN KABUPATEN BANDUNG BARAT DALAM INTERVENSI *STUNTING* PADA MASA PANDEMI COVID-19

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Abstrak

Pemerintah Indonesia memiliki target penurunan *stunting* menjadi 14% di tahun 2024. Namun, pandemi COVID-19 berpotensi mengganggu fokus pemerintah dalam menurunkan angka *stunting* termasuk Dinas Kesehatan Kabupaten Bandung Barat yang wilayahnya termasuk lokasi fokus *stunting* sejak tahun 2018. Penelitian ini bertujuan untuk mengeksplor strategi implementasi kebijakan Dinas Kesehatan Kabupaten Bandung Barat dalam Intervensi *Stunting* pada masa pandemi COVID-19. Metode yang digunakan dalam penelitian ini adalah kualitatif deskriptif dengan pendekatan studi kasus. Informan penelitian berjumlah 4 orang yang merupakan pejabat di wilayah kerja Dinas Kesehatan Kabupaten Bandung Barat dan memenuhi kriteria inklusi. Pengambilan data dilakukan dengan cara wawancara mendalam, dokumentasi, dan triangulasi. Setelah dilakukan pengolahan dan analisis data diperoleh hasil sebagai berikut: strategi implementasi kebijakan Dinas Kesehatan Kabupaten Bandung Barat dalam intervensi *stunting* terutama intervensi gizi spesifik pada masa pandemi COVID-19 diantaranya melalui pendekatan pembagian peran, lebih memanfaatkan media digital, setiap kegiatan dilakukan sesuai dengan protokol kesehatan, melakukan sweeping Posyandu, menggunakan strategi prioritas untuk mengefisienkan anggaran, dan mensinergiskan program penanggulangan COVID-19 dengan penanggulangan *stunting*. Meskipun memiliki strategi khusus, akan tetapi kenaikan prevalensi *stunting* selama pandemi COVID-19 di Kabupaten Bandung Barat tidak dapat dihindari.

Kata Kunci : Pandemi COVID-19, *Stunting*, Strategi Implementasi Kebijakan, Dinas Kesehatan Kabupaten Bandung Barat

POLICY IMPLEMENTATION STRATEGY OF WEST BANDUNG DISTRICT HEALTH OFFICE IN STUNTING INTERVENTION DURING THE COVID-19 PANDEMIC

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Abstract

The government has a target of reducing stunting to 14% by 2024. However, the COVID-19 pandemic has the potential to disrupt the government's focus in reducing stunting, including the West Bandung District Health Office, whose area is the focus location for stunting since 2018. This research aims to explore policy implementation strategies West Bandung District Health Office in stunting intervention during the COVID-19 pandemic. The method used in this research is descriptive qualitative with a case study approach. The research informants were 4 people who were officials in the work area of the West Bandung District Health Office and including the inclusion criteria. Data were collected by in-depth interviews, documentation, and triangulation. After processing and analyzing the data, the following results were obtained: The strategy for implementing the policies of the West Bandung District Health Office in *stunting* interventions, especially specific nutrition interventions during the COVID-19 pandemic, including through a role-sharing approach, making more use of digital media, every activity carried out in accordance with health protocols, sweeping Posyandu, using priority strategies to streamline the budget, and synergize the COVID-19 prevention program with *stunting* prevention. Despite having a special strategy, the increase in the prevalence of *stunting* during the COVID-19 pandemic in West Bandung Regency is unavoidable.

Keyword : COVID-19 Pandemic, *Stunting*, Policy Implementation Strategy, West Bandung District Health Office