

TOKOPEDIA'S RESPONSIBILITIES FOR USER PERSONAL DATA LEAKAGE

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Abstrak

Penelitian ini bertujuan untuk menentukan apakah Tokopedia bertanggung jawab terhadap kebocoran data pribadi pengguna Tokopedia. Undang-Undang perlindungan data pribadi sampai saat ini belum diatur secara khusus, padahal kebutuhan akan aturan data pribadi sangat krusial. Fakta dilapangan menunjukkan masih banyak kasus terkait kebocoran data pribadi yang terjadi, contohnya kasus kebocoran data pribadi pengguna Tokopedia. Data pribadi pengguna Tokopedia diretas pada bulan Mei tahun 2020, 91 juta akun pengguna Tokopedia berhasil diretas oleh peretas dengan nickname whysodank. Metode penelitian yang digunakan adalah metode penelitian normatif yuridis dengan pendekatan perundang-undangan (statute approach), Hasil dari penelitian ini menunjukkan bahwa Tokopedia bertanggungjawab atas kebocoran data pribadi penggunannya karena tidak menyelenggarakan sistem elektronik secara andal, aman dan bertanggung jawab.

Kata Kunci: Perlindungan data pribadi, Tokopedia, Kebocoran Data

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Abstract

This study aims to determine whether Tokopedia is responsible for the leakage of Tokopedia users' personal data. The law on personal data protection has yet to be specifically regulated, even though the need for personal data regulation is very crucial. Facts in the field show that there are still many cases related to leaks of personal data that occur, for example the case of personal data leaks of Tokopedi

users. Personal data of Tokopedia users were hacked in May 2020, 91 million Tokopedia user accounts were successfully hacked by hackers with the nickname whysodank. The research method used is a juridical normative research method with a statutory approach. The results of this study indicate that Tokopedia is responsible for the leakage of its users' personal data because it does not operate an electronic system reliably, safely and responsibly.

Key Words: Personal Data Protection, Tokopedia, Data Leak